



COBRA *by BASIC*



Let Our COBRA Experts Help You Avoid Costly Compliance Pitfalls

Can you afford to leave your business vulnerable to penalties up to \$110 per day per qualified beneficiary?

Maintain Compliance

Compliance is complicated and time-consuming, but BASIC's proven compliance program ensures consistent application of regulations each and every time. You can rest easy knowing BASIC's COBRA expertise has you covered.

Save Time

As HR Professionals take on more roles, transferring the burden of COBRA to BASIC allows your HR Department to focus on things like health care reform and retaining and recruiting your company's top talent. With easy access to our COBRA portal, the process is simpler for you HR Department.



All Your Accounts in One Place

Experience the ultimate convenience of all your active benefits and benefit continuation services, like COBRA, on one system. Manage COBRA and all your benefit plans including traditional benefits like FSA, HSA, and HRA, plus Fringe Accounts like Wellness, Home Office, Transit, and more! Gone are the days of logging in to multiple platforms for different benefits.

Compliance Assurance

BASIC has a proven administration model and industry certified experts to ensure your ongoing compliance. We handle all the regulation timelines from set up to premium collection.

- Notification letters
- Qualifying event letters
- Premium billing and collection
- HIPAA certificates are included
- Management of COBRA elections, payment dates, and untimely submissions
- Rate change notices
- Termination letters

Beyond BASIC

Our employer tools and superior technology helps free up your most valuable asset, time, allowing you to focus on your active employees.

- Data import files or online entry for new hires and qualifying events
- HRA premium calculations
- Real time access to elections, terminations and payments through our Employer Portal
- On-demand reporting
- Online COBRA participant portal and app
- Data security and documentation safeguards in the event of a natural disaster or system failure

Expert Service

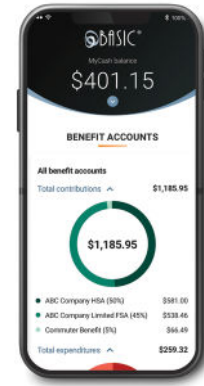
BASIC's COBRA Customer Service Representatives have been industry experts for over 30 years!

- On-demand Support Request capabilities, enabling clients to quickly request changes to their COBRA plan, plus receive a tracking number and status updates. No need to track multiple email addresses or wonder about the status of your request.
- Relationship Managers available for large groups or clients of one of our preferred referral partners.
- Readily available customer service representatives for you and your COBRA participant with below industry average hold times.

Added Value

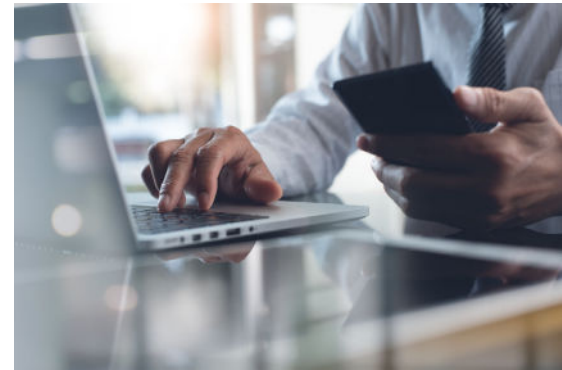
Additional services are available for those employers looking for added support. These services are available a la carte for additional fees.

- Take over of existing COBRA participants
- Full management of adds and terms to insurance carriers
- Send open enrollment packets and/or Summary of Benefits and Coverage (SBC) to COBRA participants



Participant Features

Integration with our Consumer Driven Accounts (CDA) platform means participants have convenient access right from their smartphone. Participants can access their account and pay COBRA premiums online or with our BASIC benefits mobile app!



For more information about any of our services or to speak with a sales consultant call 800.444.1922 x 3 or visit basiconline.com.

Additional Services:

- BASIC Payroll
- BASIC FSA
- BASIC FMLA
- BASIC HRA

